



Just minutes from Asheville's vibrant and eclectic downtown, our expansive 125-acre resort offers more than just luxurious accommodations—it delivers an unforgettable experience. Nestled among rolling hills with sweeping mountain views, our property is the ideal destination for meetings and events of all sizes, from intimate gatherings of 10 to grand conferences of up to 1,200 guests. With a unique blend of natural beauty, versatile venues, and exceptional amenities, we provide the perfect setting to inspire, connect, and elevate every occasion.



1 Resort Drive
Asheville, NC 28806

Main: 828.254.3211
Fax: 828.254.1603

CROWNE PLAZA®
— BY IHG —
Asheville

Accommodations:

272 spacious guest rooms includes:

- 188 Doubles
- 63 Kings
- 17 King Execs
- 4 Hospitality Suites
- Private balconies and patios
- Mini refrigerators
- Complimentary high speed Wi-Fi

Dining/Entertainment:

- Serving breakfast, lunch and dinner
Overlook Restaurant offers scenic views and upscale fare.
- The Lobby Bar offers freshly made cocktails, local craft beer, or a crisp glass of wine. Join us for a casual evening dining, televised sports and fireside seating

Complimentary Guest Amenities:

- Onsite fitness center
- Outdoor pool, seasonal
- Walking trails
- Complimentary Parking

Additional Amenities:

- Downtown Shuttle

Conference Facilities:

30,500 sq. ft of event space includes:

- 16,600 sq. ft Expo Center
- 7,000 sq. ft Crowne Ballroom
- 6,900 sq. ft of additional meeting space

Area Attractions and Venues:

- Biltmore Estate
- Harrah's Cherokee Center/Thomas Wolfe Auditorium
- North Carolina Arboretum
- Blue Ridge Parkway/Folk Art Center
- White Water Rafting
- Chimney Rock Park
- New Belgium Brewery
- Asheville Farmer's Market
- Gray Line Trolley Tours

Asheville Adventure Center (on-site):

The onsite zipline offers scenic views of downtown Asheville and the Blue Ridge Mountains from 10 zipline sections, 3 sky bridges, 4 aerial trails, 50 challenges from bridges, cable walks, climbs and swings.

Kolo Bike Park (on-site):

Enjoy approximately 4 miles of purpose-built mountain trail on rolling terrain designed for all experience levels.

